



TALKERS 2024

June 7 - Hofstra University



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TALKERS 2024

Radio and Beyond Friday June 7, 2024
Hofstra University

Welcome to TALKERS 2024 – the 27th annual installment of the talk media industry’s longest-running and most important national gathering.

We, at TALKERS, hope that you enjoy a power-packed day of non-stop events, sessions, presentations, workshops, displays, food and refreshments that are about to make this iconic conference held on the beautiful campus of Hofstra University memorable for the bright assemblage of forward-thinking communications professionals and students in attendance.

We are again proud to present this amazing event in association with the award-winning WRHU-FM/WRHU.org and the Lawrence Herbert School of Communication at Hofstra as we did in 2023, 2022, 2021 and 2016.



These are challenging times as the radio (and related media) business continues to face the ongoing excruciating economic hangover from consolidation-accrued debt, exotic competing technological platforms, and a generational sea-change in contemporary culture. Then, there are the lingering social, political, and economic effects of the pandemic... as we try to dust ourselves off and move forward.

More than 65 speakers are set to share insights, opinions, experience and opinions collectively designed to create a productive, inspirational, learning and networking experience. Thank you for being part of it!

- The TALKERS Team

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TALKERS 2024

Radio and Beyond Friday June 7, 2024
Hofstra University



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Business Manager/Registration Coordinator – Barbara Kurland

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Site Manager/Hofstra-TALKERS Liaison – John T. Mullen

Associate Registration Coordinator - Debbie Bernstein

Assistant Registration Coordinators – Rachael Hajec and Julianna Iovino

Assistant Stage Manager – Jake Epstein

Assistant Stage Manager – Sean Mullen

Videographer – David Antoine of Broadcasters General Store



TALKERS 2024: Radio and Beyond is dedicated to the memory of our beloved friend and colleague JOE MADISON whose stellar radio career made a huge difference in the world.

BEST IN TALK



SEAN HANNITY



CLAY TRAVIS & BUCK SEXTON



GLENN BECK



GEORGE NOORY



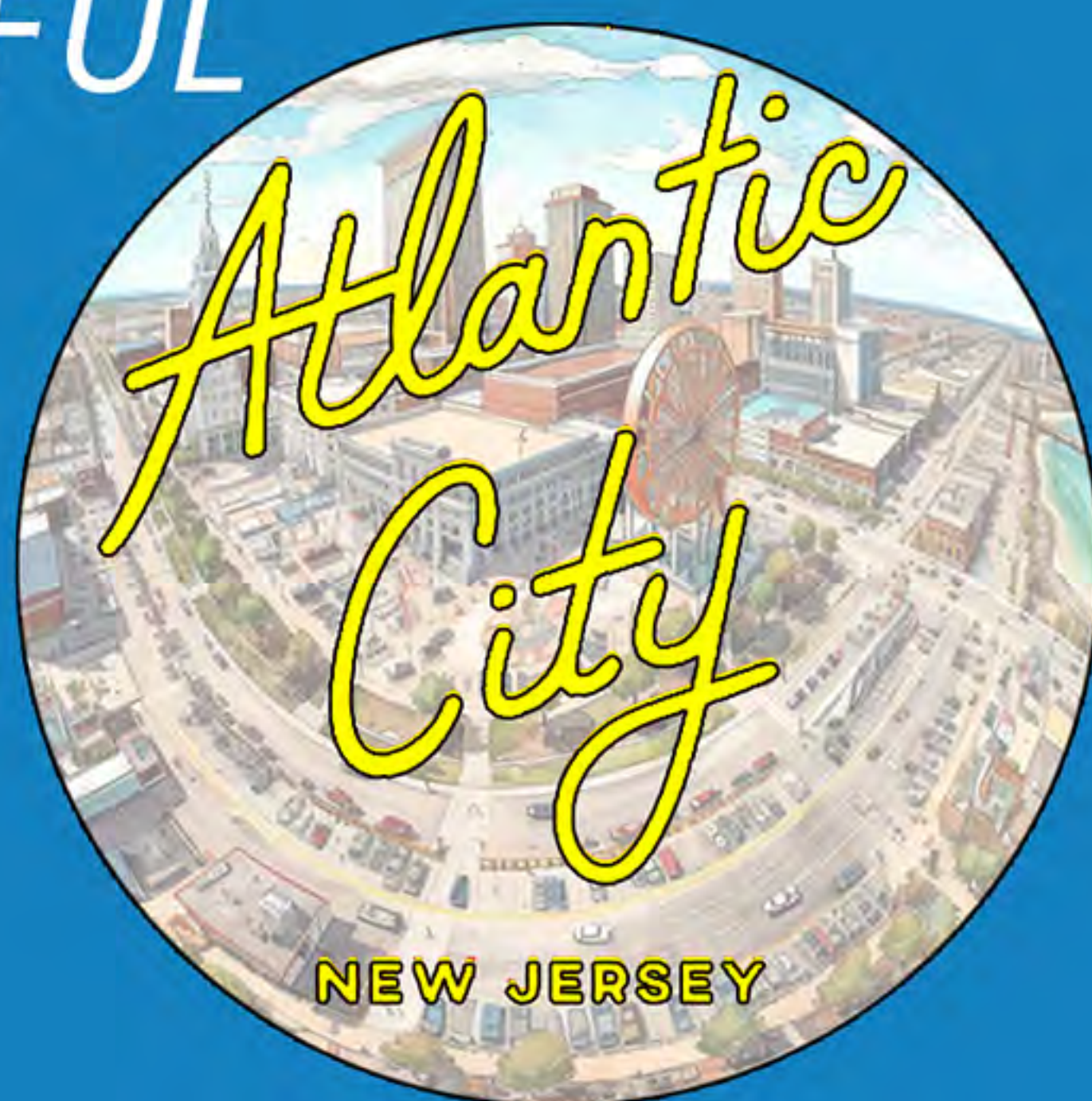
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Haselkorn, Inc.- Newsmax - Our American Stories

Premiere Networks - Radio America - The Ramsey Show

Resorts Casino Hotel - Dr, Linda Salvin - Stephan Multimedia

Talk Media Network - The Martha Zoller Show

AGENDA:

7:30 am to 6:00 pm - Registration Desk
Lawrence Herbert School of Communication

Registration Desk Open



8:00 am to 5:00 pm - Exhibition Displays Open

Backbone Networks

Representatives: **George N. Capalbo**, CTO

Broadcasters General Store

Representatives: **David Antoine**, CBRE/CBNT, Sales Engineer;

Buck Waters, Outside Sales Rep

Comrex

Representative: **Chris Crump**, CBNE,

Senior Director of Sales & Marketing

Dr. Linda Salvin

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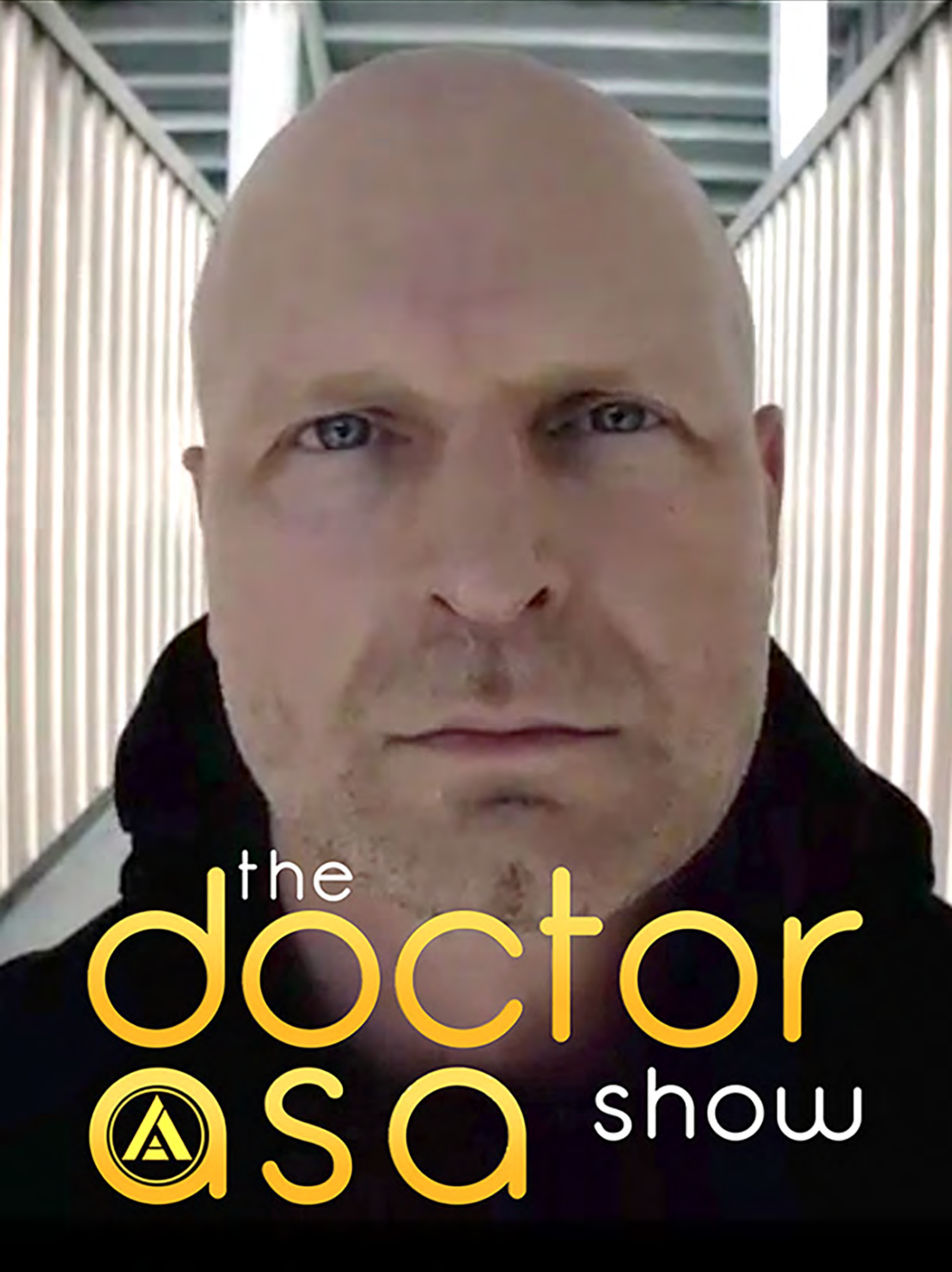
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TALKERS 2024

June 7 - Hofstra University

8:00 am to 9:00 am – “Studio A” television soundstage

Breakfast

Master of Ceremonies: **Kevin Casey**, VP/Executive Editor, TALKERS

Special Conference Kickoff: “Gaining Traction in a Noisy World”

Speaker: **Joe “Pags” Pagliarulo**, Host, “The Joe Pags Show”

Presentation of the Lifetime Achievement Award

Presenter: **Mark Goldman**, Co-founder/Media Relations Specialist
Goldman McCormick Public Relations

Recipient: **Howie Carr**, Host, Howie Carr Radio Network



Sponsored by Sean Hannity / Premiere Networks

9:00 am to 9:40 am – “Studio A” television soundstage

Opening Session

Singing of the National Anthem

Performed by: **Daliah Wachs, MD**, Host, “Dr. Daliah Show.”

Welcoming Greetings: “Radio and Beyond”

Introducer: **Victoria Jones**, Executive Director, DC Radio Company

Speaker: **Michael Harrison**, Publisher, TALKERS

(continued)



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with
Lee Habeeb



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AMERICA TO AMERICANS

TALKERS 2024

June 7 - Hofstra University

(continued from previous page)

9:00 am to 9:40 am – “Studio A” television soundstage

Presentation of the Woman of the Year Award

Special Remarks: **Dave Gorab**,
VP/GM Talk Programming, SiriusXM Satellite Radio

Presenter: **Larry Young**, Host, WOLB, Baltimore

Recipient: **Sharon “Sherry” Madison**,
Executive Producer, the Joe Madison Show, SiriusXM Satellite Network

Special Presentation: The Case for AM Radio

Introducer: **Alex Fife**, VP/Operations, Southeast,
iHeartMedia, Total Traffic & Weather Network

Speaker: **Bill Brady**, Owner/Host, KFNX, Phoenix

Sponsored by the Doctor Asa Show

9:45 am to 10:25 am – “Studio A” television soundstage

PANEL DISCUSSION: “GENERATING NEWS/TALK REVENUE IN THE DIGITAL ERA”

Introducer: **Joe Thomas**, Owner/PD/Host, WTON, Staunton, VA
Moderator: **Steve Lapa**, President, Lapcom Communications Corp.

Panelists:

Vince Benedetto, CEO, Bold Gold Media Group;
John Caracciolo, President/CEO, JVC Broadcasting;
Kathy Carr, President, Howie Carr Radio Network;
Ron Hartenbaum, Managing Member, Crossover Media;
Josh Leng, CEO, Talk Media Network;
Julie Talbott, President, Premiere Networks

Sponsored by The Martha Zoller Show



Newsmax Soars, Fox Declines

Nielsen Ratings: Q1 2024 vs. Q1 2023

NEWSMAX

Primetime

Total Viewers

↑ **137%**

Adults 35-64

↑ **93%**

Total Day

Total Viewers

↑ **87%**

Adults 35-64

↑ **69%**

FOX NEWS

Primetime

Total Viewers

↓ **2%**

Adults 35-64

↓ **5%**

Total Day

Total Viewers

↓ **6%**

Adults 35-64

↓ **7%**

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10:30 am to 10:55 am – “Studio A” television soundstage

FIRESIDE CHAT: “THE STATE OF SPORTS TALK RADIO”

Introducer: **John Fredericks**, Host/Owner,
John Fredericks Radio Network

Host: **Michael Harrison**, Publisher, TALKERS

Guest: **Fred Toucher**, Co-host, Morning Show,
WBZ-FM (98.5 The Sports Hub), Boston

Sponsored by Backbone Networks



11:00 am to 11:35 am – “Studio A” television soundstage

PANEL DISCUSSION: “BRAVE NEW WORLD”

Moderator: **Harry Hurley**, Morning Host, WPG, Atlantic City

Panelists:

Scot Bertram, GM, WRFH/Radio Free Hillsdale 101.7 FM;

Heather Cohen, President, The Weiss Agency;

Steven Goldstein, CEO, Amplifi Media;

Matthew B. Harrison, Esq., VP, Associate Publisher TALKERS /
Senior Partner, Harrison Media Law;

John T. Mullen, GM, WRHU-FM/WRHU.org, Hofstra University.

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7 **Michael Berry**

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11:40 am to 12:20 pm – “Studio A” television soundstage

PANEL DISCUSSION: “PROGRAMMING NEWS/TALK RADIO”

Moderator:

Mike McVay, President, McVay Media Consulting

Panelists:

Grace Blazer, VP, National NTS Brand Coordinator,
Director of News and AM Programming Florida Region,
iHeartMedia Miami;

Phil Boyce, SVP, Spoken Word Format, Salem Media Group;
Ops VP, New York Region/WMCA/ AM 970 The Answer;

Scott Lakefield, APD, WOR, New York;

Doug Stephan, CEO/Founder, Stephan Multimedia;

Greg Stocker, Brand Manager, WPHT, Philadelphia;

Paul Vandenburg, Owner/Host, WGDJ (Talk 1300), Albany

Sponsored by The Ramsey Show



12:25 pm to 12:55 pm – “Studio A” television soundstage

KEYNOTE ADDRESS: GLENN BECK

Speaker: **Glenn Beck**, Host,

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Alissa Sears, Senior Strategist
and Team, Christie & Co

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1:00 am to 2:20 pm – “Studio A” television soundstage

LUNCH

Lunch Master of Ceremonies:
Michael Harrison, Publisher, TALKERS

“Welcome to Hofstra University”

Speaker: **Mark Lukasiewicz**, Dean,
Lawrence Herbert School of Communication, Hofstra University

Special Greeting: “In front of the Camera”

Speaker: **Rob Finnerty**, Host, “Wake Up America,” Newsmax TV

Presentation of the Humanitarian of the Year Award

Recipient: **John Curley**, Host, KIRO, Seattle

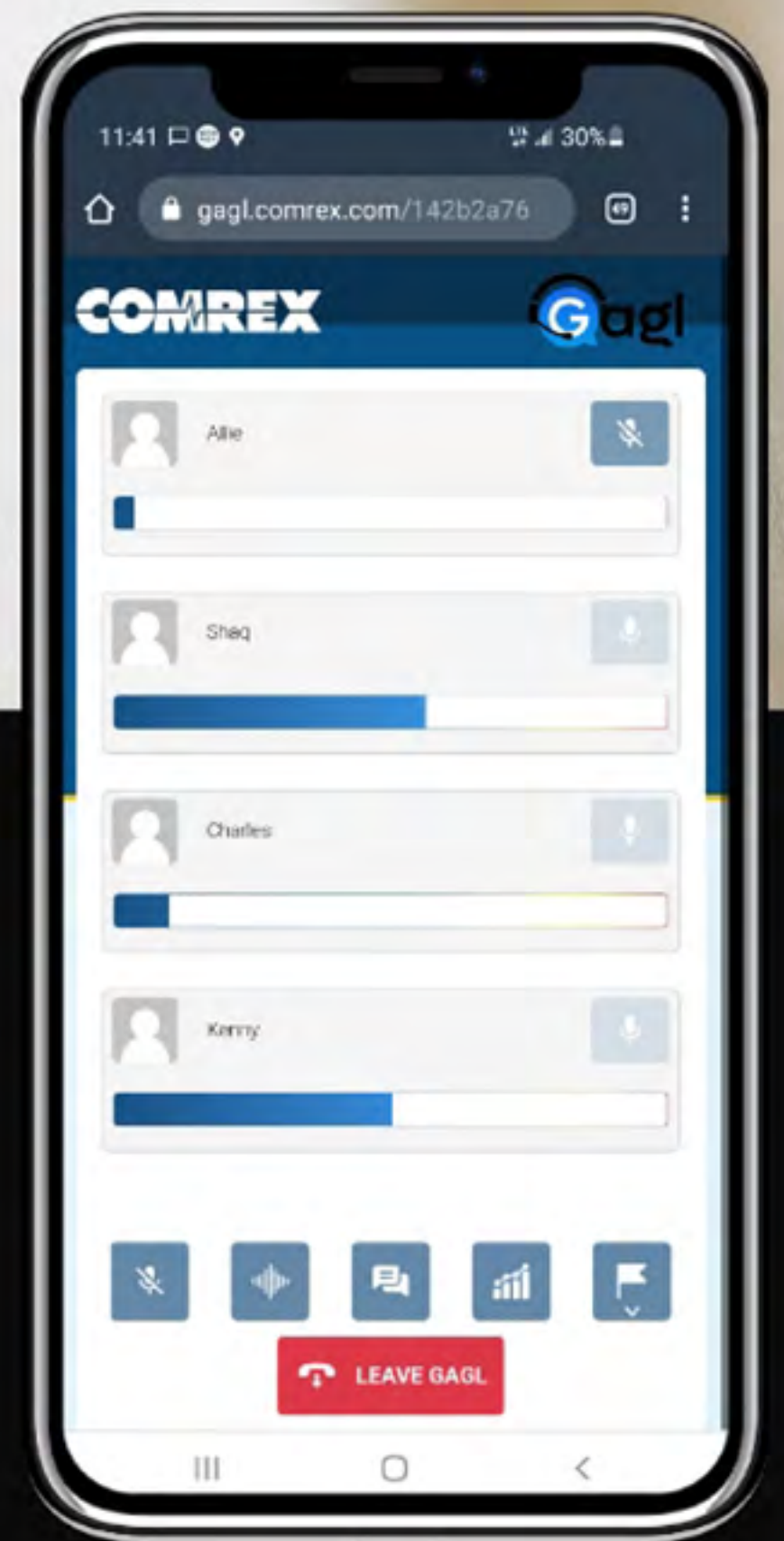
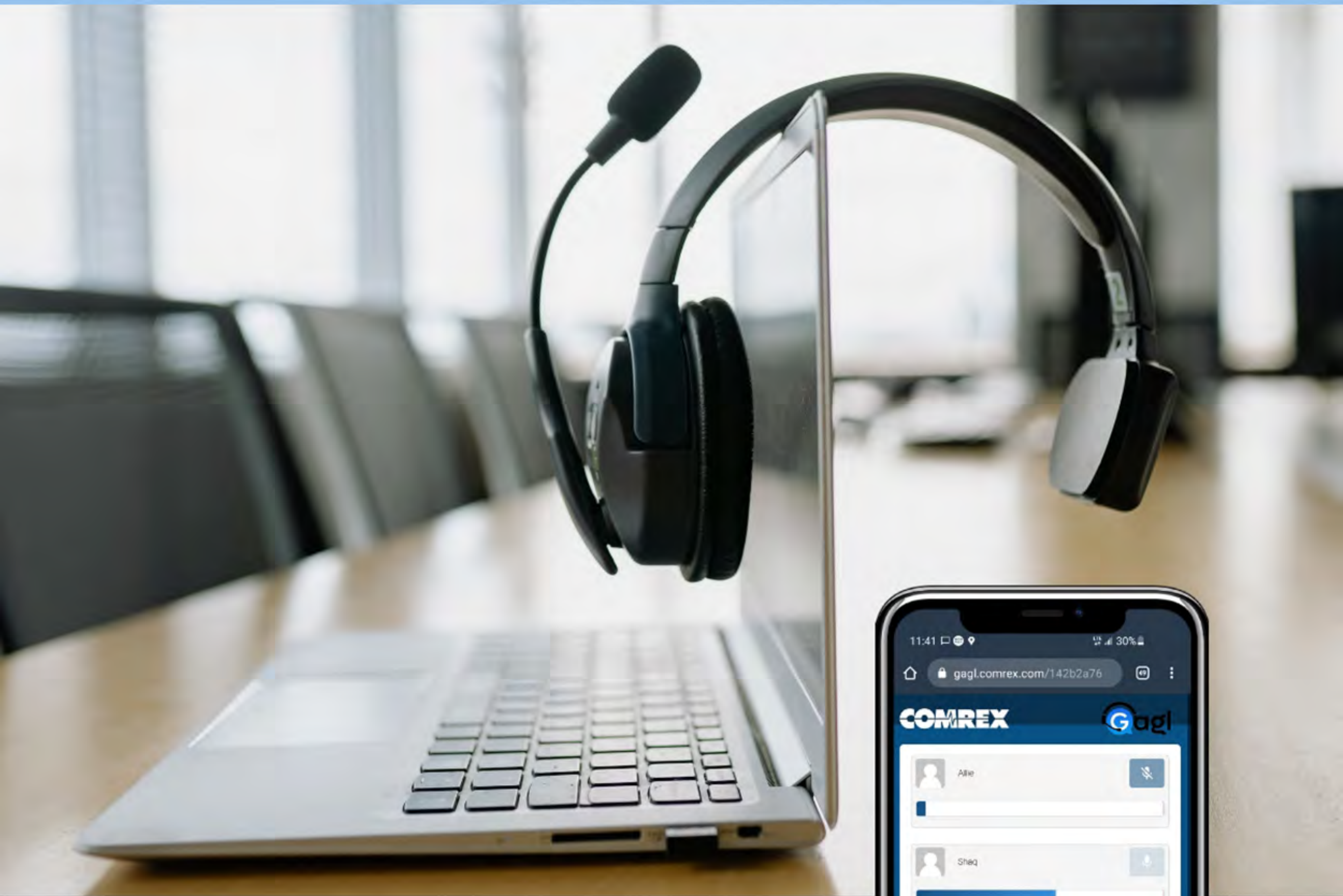
Broadcasters Foundation of America Donation/Spotlight

Presenter: **Harry Hurley**, Morning Show Host, WPG, Atlantic City

Acceptance: **Scott Herman**, Chairman,
Broadcasters Foundation of America

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2:30 pm to 3:00 pm – “Studio A” television soundstage

THE GREAT DEBATE

Debaters: **Mike Gallagher**, Host, Salem Radio Networks;
Thom Hartmann, Host, WYD Media

Moderator: **Lee Harris**, Director,
Integrated Operations, NewsNation / WGN, Chicago

Sponsored by Our American Stories



3:05 pm to 3:45 pm – “Studio A” television soundstage

PANEL DISCUSSION: “BEYOND POLITICS”

Moderator:
David Bernstein, GM, Broadcast Operations, TALKERS

Panelists:
Asa Andrew, MD, Host, “Doctor Asa Show;”
Mike “Bax” Baxendale, Co-host, Morning Show,
WAQY (Rock 102), Springfield, MA;
Lee Habeeb, CEO/Host/Producer, “Our American Stories”/
American Private Radio;
Danielle Lin, C.N., Producer/Host,
“The Art of Living and the Science of Life;”
Walter Sabo, consultant, Sabo Media Partners /
host “Sterling On Sunday,” TMN /
“Sterling At Night,” WPHT, Philadelphia;
Daliah Wachs, MD, Host, “The Dr. Daliah Show”

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June 7 - Hofstra University

3:45pm to 4:20 pm – “Studio A” television soundstage

PANEL DISCUSSION: “BEHIND THE MIC”

Moderator:

Joe “Pags” Pagliarulo, Host, “The Joe Pags Show”

Panelists:

Howie Carr, Host, Howie Carr Radio Network;

Dom Giordano, Host, WPHT, Philadelphia;

Jeff Katz, Host, WRVA, Richmond;

Chris Krok, Host, WBAP, Dallas;

Frank Morano, Host, WABC, New York/

Red Apple Audio Networks;

Martha Zoller, Host, WDUN, Gainesville, GA

Sponsored by Radio America



4:25 pm to 5:05 pm – “Studio A” television soundstage

PANEL DISCUSSION: “THE BIG PICTURE”

Introducer:

Rich Valdés, Host, Westwood One

Moderator:

Michael Harrison, Publisher, TALKERS

Panelists:

Kraig T. Kitchin, CEO, Sound Mind, LLC;

Chad Lopez, President, WABC, New York/

Red Apple Audio Network;

Chris Oliviero, Market President, Audacy New York;

Deborah Parenti, Publisher, Radio Ink / RBR+TVBR;

Tavis Smiley, Host / Owner, KBLA, Los Angeles/

Smiley AudioMedia;

Lisa Wexler, Host, WICC, Bridgeport

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5:10 pm to 6:15 pm – “Studio A” television soundstage

CLOSING RECEPTION

Closing Reception Master of Ceremonies:
Harry Hurley, Host, WPG, Atlantic City

Presentation of Freedom of Speech Award

Special Guest Speaker:
Brian Kilmeade, Host, FOX News Radio /
FOX News Channel

Special Remarks:
Sid Rosenberg, Host WABC, New York

Presenter:
Michael Harrison, Publisher, TALKERS

Recipient:
John Catsimatidis, CEO/Owner, WABC, New York /
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